New Feature Announcement

Community Decorating Contest Plugin

*** FOR IMMEDIATE RELEASE ***
Released: July 1, 2018

Creek Bluff Digital Media Services is excited to introduce their latest plugin, which allows an HOA to publish, promote, and actively solicit feedback from homeowners and residents about an association-sponsored decorating or lighting contest; in short…this new plugin gives homeowners and residents the opportunity to vote for their favorite(s).

The concept is pretty simple: There are some homeowners and residents that go out of their way to decorate or light their home certain times of the year and to encourage this engagement in the community from all residents, an association will have a contest, award one or more winners, and ask the community to vote to determine these winners. That's where this new plugin makes this process easy and fun.

Here are the highlights of this new plugin:

- **Completely Configurable:** Everything about this new plugin is configurable, so it can easily accommodate different images, content, header, promotional text, instructions, rules, total list of property addresses in the association, number of homes to vote for, how to display ongoing results, etc., you have complete control

- **Vote Tally:** Tallying the vote once voting is closed is easy and an Excel spreadsheet can be downloaded by management or the contest administrator to easily help understand the winning vote(s).

- **Voting Expiration:** Automatically close voting by specifying a date/time, which will prevent any further votes from being accepted.

- **Total Number of Homes Voted:** Set the total number of available homes to vote for anywhere from one to five.

- **Vote Results:** Configure the plugin so that voters can automatically see how their vote affects overall voting by offering a colorful and informative pie chart, column chart, line chart, a choice of all charts, or none.

- **Force Vote All:** If offering more than one winner, in terms of Total Number of Homes Voted, configure the plugin to either force the vote to select a choice for all open slots or don't.

- **Same Property Votes:** Allow voters to "stuff the ballot box" by allowing same property votes if "Total Number of Homes Voted" is configured for more than one. This is similar to voting on the popular talent shows on television.

- **Notifications:** Because we want management or the contest administrator to monitor the progress of the contest, notifications can be sent to one or more people as votes begin to come in.

Overview of a Community Decorating Contest

Annual Holiday Lighting Contest

My HOA will once again be holding the Annual Holiday Lighting Contest! The Top 5 Displays for Best Holiday Lighting will each receive a $100 Visa Gift Card.

To vote, just login to the HOA's website & click on the voting icon on the home page. Then enter the addresses of your 5 favorite displays. You may vote for up to 5 homes, but only one vote for each of your favorites, please.

- Contest begins December 8th
- Deadline to vote is December 21st
- Awards will be delivered by December 24th

Please participate and show your holiday spirit by le lights shine bright!!

Who Gets Your Vote?

You can vote one time for up to 5 homes.

* list is sorted by street name and then number

Submit   View Voting

* Please note: Only one vote per homeowner. Only Homeowners of My HOA may need only contain the address of the residence you're voting for. Winner will be an contest. Votes tallied by your management company. All decisions are final.

Halloween Decorating Contest

My HOA is having its First Annual Halloween Decorating Contest! The Top 3 Displays for Spookiest Decorations will each receive a $50 Visa Gift Card.

To vote, just login to the HOA's website & click on the voting icon on the home page. Then enter the addresses of your 3 favorite displays. You may vote for up to 3 homes, but only one vote for each of your favorites, please.

- Contest begins October 15th
- Deadline to vote is October 31st
- Awards will be delivered by November 5th

Please participate and show your spooky halloween spirits by letting your inner ghoul out!!

Who Gets Your Vote?

You can vote one time for up to 3 homes.

* list is sorted by street name and then number

Submit   View Voting

* Please note: Only one vote per homeowner. Only Homeowners of My HOA may vote. Email contents need only contain the address of the residence you're voting for. Winner will be announced after close of contest. Votes tallied by your management company. All decisions are final.

Who Gets Your Vote?

You can vote one time for up to 5 homes.

* list is sorted by street name and then number

1000 Darby Drive ▾

Do you want to tell us why you voted the way you did (optional)?
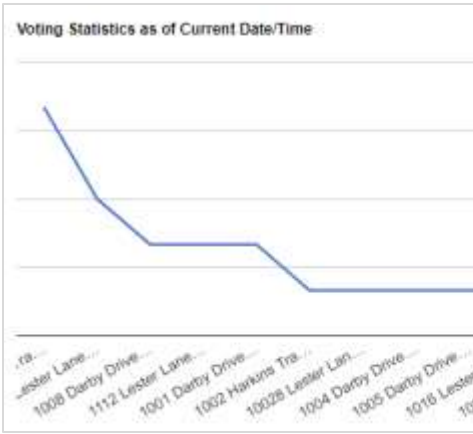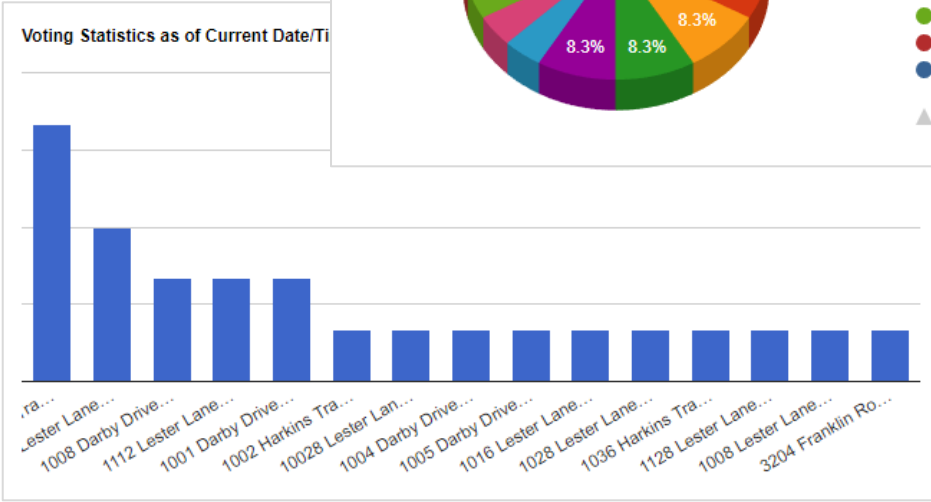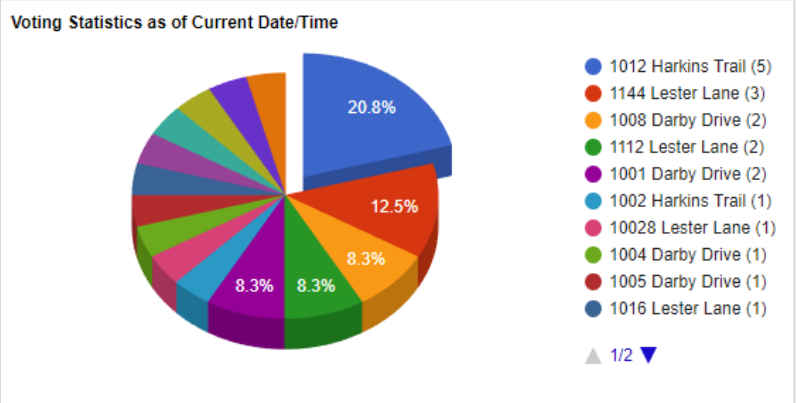
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Submit   View Voting

Once a voter has selected a home as one of their choices, they can offer optional feedback as to why they thought this property was a winner

Voters can graphically view the real-time votes as ongoing results, to help encourage competition between contestants through more voting

Voting Statistics as of Current Date/Time

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- 1012 Harkins Trail (5)
- 1144 Lester Lane (3)
- 1008 Darby Drive (2)
- 1112 Lester Lane (2)
- 1001 Darby Drive (2)
- 1002 Harkins Trail (1)
- 10028 Lester Lane (1)
- 1004 Darby Drive (1)
- 1005 Darby Drive (1)
- 1016 Lester Lane (1)

△ 1/2 ▼

20.8%
12.5%
8.3%
8.3%
8.3%

Voting Statistics as of Current Date/Ti

Prerequisites

Your community website must be using the latest Content Management System platform we use to build community websites. If you're unsure about this, contact us and we can let you know in minutes.

Cost

The cost of adding this service to your community website is a one-time license fee of only $79.95

Once you've had the chance to look at all the new benefits we've packed into this highly-used feature of your community website, we know you'll be as excited as we are to get this added to your website.

Still not convinced?! Give it a try for yourself

We know some folks like to "try" before they "buy", so we've made the upgraded form available on our website so you can play with it as much or as little as you'd like before licensing. Begin your "no strings attached" play now by going to:

christmascontestdemo.creekbluff.com, or

halloweencontestdemo.creekbluff.com

Together, we give residents better engagement tools!™